



**Palatine Township  
Senior Citizens Council**

505 South Quentin Road • Palatine, Illinois 60067  
Telephone (847) 991-1112 • Fax (847) 991-9605  
[www.ptsc.org](http://www.ptsc.org)

Thank you for your interest in becoming part of the Corporate Membership Program of the Palatine Township Senior Citizens Council (PTSCC). Corporate membership may be a cost-effective means to achieve your public relations, marketing or networking goals that you have set while supporting worthwhile programs and services for older adults. PTSCC Corporate Membership will increase your visibility and name recognition throughout our membership, friends, supporters and the community.

As you may know, PTSCC operates the Palatine Township Senior Center, the only accredited senior center in the northwest suburbs of Chicago and one of only five in Illinois. PTSCC is a private, not-for-profit organization. We receive 11% of our income from Palatine Township and 18% from AgeOptions for providing social and nutrition services, and 24% from the Park District for providing recreation services to older adults. The remaining 47% we raise from corporate members like yourself, memberships, fund raisers, grants, donations and fees.

The Center provides a place for older adults to socialize; to pursue personal interests; to enhance physical, emotional and intellectual well-being; to validate self-worth and human dignity; to celebrate life experiences; to be of value to others. We invite participation, involvement and volunteerism.

The attached membership information outlines the benefits of various levels of membership and the programs and services we offer. Please contact me with any questions.

Sincerely,

Carol Reagan  
Executive Director





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### FACT SHEET

**Mission Statement:** To provide programs and services which support the independence and well-being of older adults and promote their participation in the community.

**Founded:** The Palatine Township Senior Citizens Council was established in 1973 to meet the recreational needs of older adults in Palatine. Based on the needs of seniors, services have expanded to include social services, nutrition programs, educational programs, health and wellness services, programs targeting minorities and limited English speaking older adults, employment and expanded recreational activities. Services are offered at the Senior Center, located in the Village of Palatine and at seven satellite locations.

**Who we are:** We are an independent not-for-profit, 501(c)3 corporation, governed by a voluntary Board of Directors. The Council was the first accredited senior center in the Northwest suburbs, and is one of only 165 in the United States. The Council has provided innovative, quality, cost-effective services to residents in Palatine Township and Chicago's Northwest Suburbs for over 35 years. The Council currently employs eight full time and seven part time staff members.

**Who we serve:** The Council's primary target group is adults 50 years of age and above with a secondary target group of adult children who care for their parents. The 2000 Census Bureau statistics indicate that nearly 20,000 individuals over the age of 55 reside within Palatine Township. In Fiscal Year 2010 (time period ending 2/28/10), we served approximately 14% of the 55+ population, almost 2,800 older adults in Palatine Township and the surrounding communities. It is expected that this population will continue to grow. Significant growth in the usage of Council programs suggests that area residents have come to rely on their local senior center as an initial point of entry for senior related services and activities.

The Council also targets persons who are caring for an aging relative. According to a fact sheet developed by the Illinois Department of Aging, over 80 percent of the care provided to older persons is provided by family caregivers. The National Alliance for Caregiving and AARP, in a national study concluded that nearly one in four households (22.4 million) provide caregiving to older adults. The Council believes that by targeting these people, families, older adults and the community will receive many benefits, including education and access to available support services; better understanding and ability to cope with their caregiving role, delay of premature institutionalization of older adults and the reduction of financial stress on the family unit.

**Funding:** As a not for profit, we receive support from a wide variety of sources. We receive 11% of our income from Palatine Township and 18% from AgeOptions for providing social and nutrition services and 24% from the Park District for providing recreation services to older adults. The remaining 56% we raise from corporate memberships, client memberships, fund raisers, grants, donations, rental income and fees for service.





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## **PTSCC CORPORATE MEMBERSHIP LEVELS**

### **All PTSCC corporate members are recognized:**

- On a permanent plaque at the main entrance of the Center
- On a traveling plaque that is prominently displayed at all fund raising events that the Center holds
- In each issue of *Happenings*, PTSCC's quarterly newsletter
- In the quarterly 50+ Computer Learning Center registration brochure
- On PTSCC's website, [www.ptsc.org](http://www.ptsc.org)
- On the scrolling marquee located at the entrances of the Center
- In the program books for fund raising events

### **Each Corporate Membership Level accrues special recognition opportunities:**

#### **SILVER CLUB MEMBERSHIP (\$500 per year)**

Includes invitations to and public recognition at the annual Volunteer Recognition Event

A 50% discount on three (3) room rentals per year for your meetings and events  
(subject to room availability)

#### **GOLD CLUB MEMBERSHIP (\$1,000 per year)**

Provides, in addition to the above, a half-page (non-soliciting) interview or similar piece in *Happenings* on a rotating basis

An additional three room rentals at 50% discount (total of 6 annually)

Additional recognition in *Happenings*, on the scrolling marquee, and program books for fund raising events

#### **PLATINUM CLUB MEMBERSHIP (\$2,500 per year)**

Platinum Club members will additionally enjoy public recognition as a sponsor of a PTSCC event

#### **DIAMOND CLUB MEMBERSHIP (\$5,000 per year)**

Beyond all that has been stated in the preceding, Diamond Club members will be introduced, singled out and recognized as a sponsor of the Gala, PTSCC's premier fund raising event.

*Note: It is the stated policy of the Palatine Township Senior Citizens Council that we do not endorse any particular product or service.*





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**CORPORATE MEMBERSHIP**

**YES, OUR COMPANY WILL SUPPORT THE SENIOR CENTER!**

**Member Level:** (please check)

- \_\_\_\_\_ Diamond      \$5,000 per year
- \_\_\_\_\_ Platinum     \$2,500 per year
- \_\_\_\_\_ Gold             \$1,000 per year
- \_\_\_\_\_ Silver            \$500 per year

\_\_\_\_\_ Enclosed is our full Membership payment.

\_\_\_\_\_ Enclosed is our first pledge payment of \$\_\_\_\_\_

Remaining payments will be made: \_\_\_monthly \_\_\_quarterly \_\_\_semi-annually

Name\_\_\_\_\_

Company\_\_\_\_\_

Address\_\_\_\_\_

City/State/Zip\_\_\_\_\_

Signature\_\_\_\_\_

Please return to: Carol Reagan, Executive Director  
Palatine Township Senior Citizens Council  
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## PTSCC PROGRAMS AND SERVICES

### Recreation

- Fitness and exercise
- Tai Chi
- Chair exercises
- Bingo
- Golf league
- Yoga
- Ceramics
- Quilting
- Art exhibitions
- Plays
- Multicultural events
- Intergenerational events
- Bridge and card clubs
- Library
- Day and extended trips
- Arts and crafts
- Painting
- Billiards
- Dinner dances
- Barbecues
- Concerts
- Line dancing

### Health Services

- Blood pressure screenings
- Hearing screenings
- Flu shots
- Podiatry office hours

### Computer Skills

- Our SeniorNet Computer Learning Center Program is the largest in IL
- Basic Computer Skills
- Introduction
- Spreadsheet
- Word Processing
- Creative Computing
- Going Online
- Netscape/Internet
- Creative Computing
- Printshop
- Quicken
- Genealogy
- Web Page Design
- Digital Camera
- Social Networking



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## **PTSCC PROGRAMS AND SERVICES, CONTINUED**

### **Education**

- Financial planning seminars
- Seminars on various topics
- Health and wellness programs
- AARP 55 Alive
- Museum Trips
- Rules of the Road driver review courses
- Legal Issues
- Alternative medicine programs
- English as a Second Language classes
- Citizenship classes
- Cultural adaptation

### **Wellness Resource Center**

- Wellness books, tapes & magazines
- Audio/video/computer center

### **Nutrition**

- On-site noon meals
- Home delivered meals

### **Social Services**

- Case advocacy
- Benefit eligibility screening
- Home visits
- Counseling
- Caregiver support
- Hispanic Liaison
- Russian Liaison
- Adult day care
- Outreach services
- Medicare/Health insurance assistance

### **Job Opportunities**

- Job posting board
- Jobs are available through the Title V Senior Community Service Employment Program and the Community Consolidated School District 15 Senior Exchange Program.



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## **CORPORATE MEMBERS**

(As of November, 2010)

### **DIAMOND CLUB**

Northwest Community Healthcare

### **GOLD CLUB**

American Chartered Bank  
Bank of Palatine  
Cornerstone Bank and Trust  
Harris Bank, Palatine  
Northrop Grumman

### **SILVER CLUB**

Brandt Financial Concepts  
Church Creek/Sunrise Senior Living  
Comfort Keepers  
Kiwanis Club of Palatine  
Lavelle Law Ltd.  
ManorCare, Arlington Heights  
Palatine 50 Plus Computer Learning Center  
Tamarack Retirement Living  
The Moorings of Arlington Heights