



**Palatine Township
Senior Citizens Council**

505 South Quentin Road • Palatine, Illinois 60067
Telephone (847) 991-1112 • Fax (847) 991-9605
www.ptsc.org

Thank you for your interest in becoming part of the Corporate Membership Program of the Palatine Township Senior Citizens Council (PTSCC). Corporate membership may be a cost-effective means to achieve your public relations, marketing or networking goals that you have set while supporting worthwhile programs and services for older adults. PTSCC Corporate Membership will increase your visibility and name recognition throughout our membership, friends, supporters and the community.

As you may know, PTSCC operates the Palatine Township Senior Center, the only accredited senior center in the northwest suburbs of Chicago and one of only five in Illinois. PTSCC is a private, not-for-profit organization. We receive 11% of our income from Palatine Township and 18% from AgeOptions for providing social and nutrition services, and 24% from the Park District for providing recreation services to older adults. The remaining 47% we raise from corporate members like yourself, memberships, fund raisers, grants, donations and fees.

The Center provides a place for older adults to socialize; to pursue personal interests; to enhance physical, emotional and intellectual well-being; to validate self-worth and human dignity; to celebrate life experiences; to be of value to others. We invite participation, involvement and volunteerism.

The attached membership information outlines the benefits of various levels of membership and the programs and services we offer. Please contact me with any questions.

Sincerely,

Carol Reagan
Executive Director





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FACT SHEET

Mission Statement: To provide programs and services which support the independence and well-being of older adults and promote their participation in the community.

Founded: The Palatine Township Senior Citizens Council was established in 1973 to meet the recreational needs of older adults in Palatine. Based on the needs of seniors, services have expanded to include social services, nutrition programs, educational programs, health and wellness services, programs targeting minorities and limited English speaking older adults, employment and expanded recreational activities. Services are offered at the Senior Center, located in the Village of Palatine and at seven satellite locations.

Who we are: We are an independent not-for-profit, 501(c)3 corporation, governed by a voluntary Board of Directors. The Council was the first accredited senior center in the Northwest suburbs, and is one of only 165 in the United States. The Council has provided innovative, quality, cost-effective services to residents in Palatine Township and Chicago's Northwest Suburbs for over 35 years. The Council currently employs eight full time and seven part time staff members.

Who we serve: The Council's primary target group is adults 50 years of age and above with a secondary target group of adult children who care for their parents. The 2000 Census Bureau statistics indicate that nearly 20,000 individuals over the age of 55 reside within Palatine Township. In Fiscal Year 2010 (time period ending 2/28/10), we served approximately 14% of the 55+ population, almost 2,800 older adults in Palatine Township and the surrounding communities. It is expected that this population will continue to grow. Significant growth in the usage of Council programs suggests that area residents have come to rely on their local senior center as an initial point of entry for senior related services and activities.

The Council also targets persons who are caring for an aging relative. According to a fact sheet developed by the Illinois Department of Aging, over 80 percent of the care provided to older persons is provided by family caregivers. The National Alliance for Caregiving and AARP, in a national study concluded that nearly one in four households (22.4 million) provide caregiving to older adults. The Council believes that by targeting these people, families, older adults and the community will receive many benefits, including education and access to available support services; better understanding and ability to cope with their caregiving role, delay of premature institutionalization of older adults and the reduction of financial stress on the family unit.

Funding: As a not for profit, we receive support from a wide variety of sources. We receive 11% of our income from Palatine Township and 18% from AgeOptions for providing social and nutrition services and 24% from the Park District for providing recreation services to older adults. The remaining 56% we raise from corporate memberships, client memberships, fund raisers, grants, donations, rental income and fees for service.





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PTSCC CORPORATE MEMBERSHIP LEVELS

All PTSCC corporate members are recognized:

- On a permanent plaque at the main entrance of the Center
- On a traveling plaque that is prominently displayed at all fund raising events that the Center holds
- In each issue of *Happenings*, PTSCC's quarterly newsletter
- In the quarterly 50+ Computer Learning Center registration brochure
- On PTSCC's website, www.ptsc.org
- On the scrolling marquee located at the entrances of the Center
- In the program books for fund raising events

Each Corporate Membership Level accrues special recognition opportunities:

SILVER CLUB MEMBERSHIP (\$500 per year)

Includes invitations to and public recognition at the annual Volunteer Recognition Event

A 50% discount on three (3) room rentals per year for your meetings and events
(subject to room availability)

GOLD CLUB MEMBERSHIP (\$1,000 per year)

Provides, in addition to the above, a half-page (non-soliciting) interview or similar piece in *Happenings* on a rotating basis

An additional three room rentals at 50% discount (total of 6 annually)

Additional recognition in *Happenings*, on the scrolling marquee, and program books for fund raising events

PLATINUM CLUB MEMBERSHIP (\$2,500 per year)

Platinum Club members will additionally enjoy public recognition as a sponsor of a PTSCC event

DIAMOND CLUB MEMBERSHIP (\$5,000 per year)

Beyond all that has been stated in the preceding, Diamond Club members will be introduced, singled out and recognized as a sponsor of the Gala, PTSCC's premier fund raising event.

Note: It is the stated policy of the Palatine Township Senior Citizens Council that we do not endorse any particular product or service.





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CORPORATE MEMBERSHIP

YES, OUR COMPANY WILL SUPPORT THE SENIOR CENTER!

Member Level: (please check)

- Diamond \$5,000 per year
- Platinum \$2,500 per year
- Gold \$1,000 per year
- Silver \$500 per year

Enclosed is our full Membership payment.

Enclosed is our first pledge payment of \$_____

Remaining payments will be made: monthly quarterly semi-annually

Name _____

Company _____

Address _____

City/State/Zip _____

Signature _____

Please return to: Carol Reagan, Executive Director
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PTSCC PROGRAMS AND SERVICES

Recreation

- Fitness and exercise
- Tai Chi
- Chair exercises
- Bingo
- Golf league
- Yoga
- Ceramics
- Quilting
- Art exhibitions
- Plays
- Multicultural events
- Intergenerational events
- Bridge and card clubs
- Library
- Day and extended trips
- Arts and crafts
- Painting
- Billiards
- Dinner dances
- Barbecues
- Concerts
- Line dancing

Health Services

- Blood pressure screenings
- Hearing screenings
- Flu shots
- Podiatry office hours

Computer Skills

- Our SeniorNet Computer Learning Center Program is the largest in IL
- Basic Computer Skills
- Introduction
- Spreadsheet
- Word Processing
- Creative Computing
- Going Online
- Netscape/Internet
- Creative Computing
- Printshop
- Quicken
- Genealogy
- Web Page Design
- Digital Camera
- Social Networking



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PTSCC PROGRAMS AND SERVICES, CONTINUED

Education

- Financial planning seminars
- Seminars on various topics
- Health and wellness programs
- AARP 55 Alive
- Museum Trips
- Rules of the Road driver review courses
- Legal Issues
- Alternative medicine programs
- English as a Second Language classes
- Citizenship classes
- Cultural adaptation

Wellness Resource Center

- Wellness books, tapes & magazines
- Audio/video/computer center

Nutrition

- On-site noon meals
- Home delivered meals

Social Services

- Case advocacy
- Benefit eligibility screening
- Home visits
- Counseling
- Caregiver support
- Hispanic Liaison
- Russian Liaison
- Adult day care
- Outreach services
- Medicare/Health insurance assistance

Job Opportunities

- Job posting board
- Jobs are available through the Title V Senior Community Service Employment Program and the Community Consolidated School District 15 Senior Exchange Program.



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CORPORATE MEMBERS

(As of June, 2010)

DIAMOND CLUB

Northwest Community Healthcare

GOLD CLUB

American Chartered Bank
Bank of Palatine
Cornerstone Bank and Trust
Harris Bank, Palatine
Northrop Grumman

SILVER CLUB

Brandt Financial Concepts
Church Creek/Sunrise Senior Living
Comfort Keepers
Kelley, Kelley and Kelley, Attorneys at Law
Kiwanis Club of Palatine
LaVelle Law Ltd.
ManorCare, Arlington Heights
Palatine 50 Plus Computer Learning Center
Tamarack Retirement Living
The Moorings of Arlington Heights